

ICET 2021

2021 IEEE International Conference on Educational Technology

Sponsor

☛ **brochure** | Beijing, China
June 18-20, 2021

Sponsored By 主办单位



IEEE



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Sponsor



	PLATINUM	GOLD	SILVER	BRONZE
Complimentary registrations for all days	4	2	2	1
EXHIBITION				
A VIP booth	⊙	⊙		
VISIBILITY				
Logo on the Conference backdrop	Main sponsor	⊙	⊙	⊙
Logo on the banquet backdrop		⊙		
Logo on the delegate badge, program and the Conference website	⊙	⊙	⊙	⊙
One Full-page, full-color advertisement in the Conference Program (A4 size paper, single-sided)	⊙	⊙		
One Full-page, full-color advertisement in the Conference journal (A4 size paper, single-sided)			⊙	⊙
Flyers/brochures/pens/pads/promotional material in all conference bags	⊙			
Roll-out banner for company (design provided by sponsor)			⊙	
PRESENTATION / SPEECH				
A presentation at the conference	15-20 mins			
Play the flack of company at the beginning of the conference and parallel sessions (less than five minutes, provided by sponsor)	⊙			
A brief speech at the banquet on 29th May		5-10 mins		
Play the flack of company at the banquet (less than five minutes, provided by sponsor)		⊙		
PRICE	3500USD	2500USD	1500USD	800USD

Platinum

Sponsor - USD 3500



As the diamond sponsor, your company will always be at the spotlight and will be given full opportunities to impress all the delegates by visual presentation.

Includes:

- Make a presentation at the conference (15-20 mins)
- Company logo on the Conference backdrop as main sponsor
- Play the flack of company at the beginning of the conference and parallel sessions (less than five minutes, provided by sponsor)
- One Full-page, full-color advertisement in the Conference Program (A4 size paper, single-sided)
- Flyers/brochures/pens/pads/promotional material in all conference bags (supplied by sponsors)
- 4 complimentary delegate registrations
- A VIP booth
- Company logo on the delegate badge, program and the Conference website

Gold

Sponsor - USD 2500

Includes:

- Give a brief speech (5-10 mins) at the banquet on 19th June
- Play the flack of company at the banquet (less than five minutes, provided by sponsor)
- Company logo on the Conference backdrop and banquet backdrop
- One Full-page, full-color advertisement in the Conference Program (A4 size paper, single-sided)
- 2 complimentary delegate registrations
- A VIP booth
- Company logo on the delegate badge, program and the Conference website

Includes:

- Roll-out banner for company (design provided by sponsor)
- Company logo on the Conference backdrop
- One Full-page, full-color advertisement in the Conference journal (A4 size paper, single-sided)
- 2 complimentary delegate registrations
- Company logo on the delegate badge, program and the Conference website

Includes:

- Company logo on the Conference backdrop
- One Full-page, full-color advertisement in the Conference journal (A4 size paper, single-sided)
- 1 complimentary delegate registration
- Company logo on the delegate badge, program and the Conference website

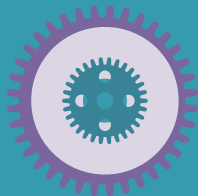


Lanyard Sponsor - USD 400

Want to see your company logo on every attendee? Then the lanyard sponsorship is for you. Lanyards (also known as neck cords) hold each name badge and are constantly visible.

Benefits include:

One-color sponsor logo on registration lanyard distributed to all meeting attendees



Delegate Bag Sponsor - USD 1000

- One-color sponsor logo on conference bags
- 1 complimentary delegate registrations



Coffee Break Sponsor - USD 800

- Logo on Morning Tea signage
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- 1 complimentary delegate registrations



Keynote Sponsor - USD 3000

- This sponsorship associates your organization's name with a high profile guest, and helps pay for speaker fees. Though Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group's interests.
- Opportunity to greet sponsored speaker
- Acknowledgement at sponsored speaker's plenary session
- Logo at plenary session
- 3 complimentary delegate registrations



Lunch Sponsor - USD 2000

- Logo on Lunch signage
- Logo in Conference Program (subject to printing deadlines)
- Logo on Conference Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- 2 complimentary delegate registrations



Website Advertisement Sponsor - USD 500

(Tenure period: End of Conference Execution)

- These provide the opportunity to instantly give conference attendees more information about your organization, products/services any other information you desire. This information will be featured in special areas of the website designated for exhibitor and sponsor information.



Media Partner - USD 600

- Logo and Link of your corporate website in the Conference website and/or related Journal website(s)
- Recognition listing in the final conference program / proceedings
- Verbal recognition at the Inaugural Ceremony





■ Sponsor Category

Platinum	\$3500
Gold	\$2500
Silver	\$1500
Bronze	\$800
Keynote Sponsor	\$3000
Lunch Sponsor	\$2000
Delegate Bag Sponsor	\$1000
Coffee Break Sponsor	\$800
Media Partner	\$600
Website Advertisement Options	\$500
Lanyard Sponsor	\$400

■ Complimentary Registrations



■ VIP Booth





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CALL FOR PAPER

June 18-20, 2021
Geosciences International Conference Center, Beijing, China



2021 IEEE International Conference on Educational Technology

<http://www.icet.org/>

Organizing Committee

Saeed Bassema, California State University Fullerton, USA (Senior Member, IEEE)
Kuanzhou Chen, Purdue University Northwest, USA
Li Yang, Southern University of Science and Technology, China
Jiyao Ju, Peking University, China
Vincent C. S. Lee, Monash University, Australia (Senior Member, IEEE)
Hua Yi Han, Li, Hong Kong Shue Yan University, China
Saba Saban, Management and Science University, Malaysia
Marion S. Proctor, De La Salle University Manila, Philippines
Eunghyeon Yi, Yonsei University, South Korea
Ming Wenfeng, Central China Normal University, China
Robert S. Lawrence, University of Nebraska, US
Felix Zhao, Beijing Normal University, China

More information, please visit <http://icet.org/organ.html>, welcome to join us!

Submission

To publish the full paper into conference proceedings and give the oral presentation, please send in the full paper.
To give presentation only, please just send us the abstract.

Submission Method:
1. <http://icet.org/submit>
2. Email: icet@icet.org

Important Notice

As your safety is our top priority and concern, the conference has added online pre-record video E-poster presentation topics for all participants in case of you cannot attend the conference because of the COVID-19.

Participants will benefit of registration fee reduction after choosing online attendance / presentation. Accepted papers after registration and online presentation will still be published normally. We would like to thank for your support to the conference despite the current crisis situation. Please contact icet@icet.org for more information about online presentation.

Call for Papers

- Innovation in Teaching & Learning
- Methods, Teaching and Learning Experiences
- Mathematics & Natural Sciences
- Learning Models for Engineering/Computer Science/Management Education
- 21st Century skills development
- Adult and Lifelong Learning
- Technology Enhanced Learning in the Digital Era
- Infrastructure and Digital Technologies (ICT Applications)
- Online Learning
- Distance Learning
- Massive Open Online Courses (MOOCs)

More information about the topics, please visit <http://www.icet.org/cfp.html>

Contact Us

Conference Secretary: Ms. Wu
Email: icet@icet.org
Tel: +86-20-85282419 (china)

Keynote Speakers

Prof. Saeed Bassema
California State University Fullerton

Prof. Guo-Jin Huang
Fuzhou National Taiwan University of Science and Technology

Prof. Jiyao Ju
Peking University

Prof. Zhiqing Zhu
East China Normal University

Prof. Li Yang
Southern University of Science and Technology

Invited Speaker

Assoc. Prof. Vincent C.S. Lee
Monash University

Proceedings

Submitted papers will be peer-reviewed and the accepted ones after proper registration and presentation will be collected in the ICET 2021 Conference Proceedings.

Important Dates

Submission Deadline	February 15, 2021
Notification Deadline	March 20, 2021
Registration Deadline	March 20, 2021

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JUNE 18-20, 2021
BEIJING, CHINA

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CONFERENCE VENUE

 Beijing, China
 <http://icet.org/index.html>

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